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U.S.
COMMERCIAL
SERVICE
United States of America
Department of Commerce

MANAGING EXPORT SALES AND BUSINESS DEVELOPMENT IN FACE OF THE PANDEMIC

One Day VIRTUAL Webinar

MARCH 24, 2021
1:00 - 2:30 PM EST

Virtual Platform - Microsoft Teams
(access information to be sent after registration/payment is received)

Advanced registration required - register here

<https://niwt.org/event-registration-21721/>

Registration \$49.00

Includes download workshop materials



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Program

March 24, 2021

1:00 PM

Opening Remarks – Marisel Trespalacios
International Trade Specialist, U.S. Commercial Service

1:15 PM

Managing Export Sales and Business Development in face
of the Pandemic webinar

Thomas Cook, Managing Director, Blue Tiger International

– Review the challenges in the export market today, discuss
mitigating techniques, explore new opportunities in the export
markets, and develop techniques, skill sets, and information resources.

2:00 PM

Question and Answers

2:15 PM

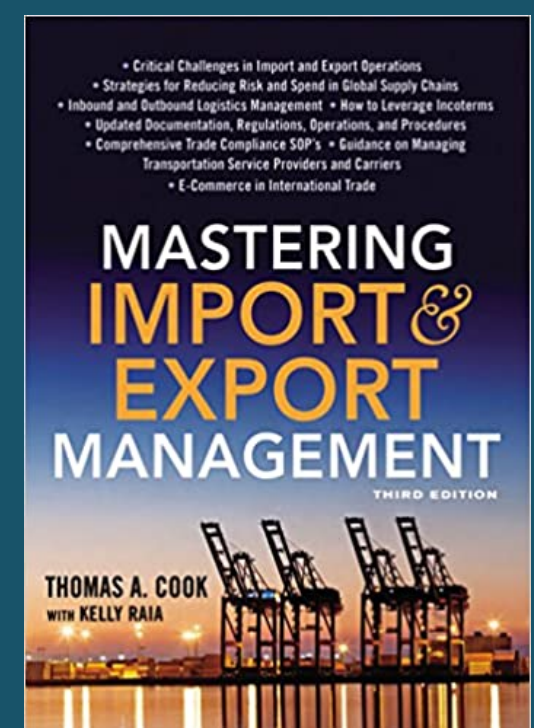
How to use our Marketing Diversification Tool

Morgan Barr, Senior International Economist, U.S. Commercial Service

Recommended Purchase:

Mastering Import & Export Management, Thomas Cook & Kelly Raia
Available for purchase to supplement virtual conference materials

With billions of dollars generated annually, importing and exporting is a
potentially lucrative arena for growth and a bewildering tangle of rules and
regulations. Packed with hundreds of cost-effective strategies, ready-to-use forms,
and valuable checklists, the 3rd edition explains how to efficiently & legally navigate
the complex world of international trade documentation accurately and more.



On Sale for Virtual Conference Attendees - \$75 (Shipping included)

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