



JUNE 22, 2021  
11:00 - 12:00 PM EDT

# MANAGING EXPORT SALES AND BUSINESS DEVELOPMENT POST PANDEMIC

Advance registration required - register here

<https://niwt.org/event-registration-621/>

Registration \$25.00

Includes download of workshop materials



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## WEBINAR

Virtual Platform - Microsoft Teams  
(access information to be sent on June 21st)



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## Program

June 22, 2021

Managing Export Sales and Business Development Post Pandemic  
Tom Cook, Managing Director, Blue Tiger International

- Review the challenges in the export market today, discuss mitigating techniques, explore new opportunities in the export markets, and develop techniques, skill sets, and information resources.

## Recommended Purchase:

**Mastering Import & Export Management, Thomas Cook & Kelly Raia**

Available for purchase to supplement virtual conference materials

With billions of dollars generated annually, importing and exporting is a potentially lucrative arena for growth and a bewildering tangle of rules and regulations. Packed with hundreds of cost-effective strategies, ready-to-use forms, and valuable checklists, the 3rd edition explains how to efficiently & legally navigate the complex world of international trade documentation accurately and more

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