

China: Business Opportunities, Challenges, and Export Compliance

2 Day Webinar

\$25 Registration at

<https://niwt.org/event-registration-62221/>

Registration link will be e-mailed on June 21st

June 22-23 | 1:00PM-2:30PM EDT | Microsoft Teams



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Opening remarks:

Introduction to the U.S. Commercial Service: Resources for U.S. exporters of goods and services including commercial guides, the Intellectual Property Attaché Program, in-country industry experts, business matchmaking programs, and more.

Agenda:

- Understanding the general business, political and economic climate between China and the USA
- Understanding the opportunities on business development for American Companies in China
- Dissecting the challenges in dealing with China Export sales
- Best Practices in mitigating the challenges with China
- Trade Compliance Management in Export Sales to China
- Key products, services and exports to China ... currently and anticipated
- Creating a Resource Guide on sales to China and utilizing the Commercial Service of the Department of Commerce

Recommended Purchase:

Mastering Import & Export Management, Thomas Cook & Kelly Raia
Available for purchase to supplement virtual conference materials



With billions of dollars generated annually, importing and exporting is a potentially lucrative arena for growth and a bewildering tangle of rules and regulations. Packed with hundreds of cost-effective strategies, ready-to-use forms, and valuable checklists, the 3rd edition explains how to efficiently & legally navigate the complex world of international trade documentation accurately and more.

On Sale for Virtual Conference Attendees - \$75 (Shipping included)
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DAY 1:

1:00-1:15

Marisel Trespalacios
International Trade Specialist,
U.S. Commercial Service

1:15-2:15

Thomas Cook, Managing
Director, Blue Tiger
International

2:15-2:30

Q&A

DAY 2:

1:00-1:05

Marisel Trespalacios,
International Trade Specialist,
U.S. Commercial Service

1:05-1:45

Kelly Raia, Director, National
Institute for World Trade

1:45-2:15

Tyler Shields, Director, Office of
China and Mongolia at U.S.
Department of Commerce

2:15-2:30

Q&A